



2025 Vendor Guidelines

goldenroadvending@gmail.com

We look forward to sharing a fun and successful event with you. What follows is pertinent information for you, remember, communication is the key component to ensure your check-in is as seamless as possible. ***Please read this carefully*** so there are no surprises when you arrive.

Fees: Your booth fee and insurance forms are due in full by April 8th. This includes 2 festival passes and 1 car pass for a 10x10 booth OR 4 festival passes and 2 vehicle passes for a 20x20 booth

Additional Passes: This year Golden Road Gathering has agreed to allow each vendor an additional weekend vendor pass at the early bird price of \$199.50.

Only **ONE** additional weekend pass is allowed per booth. If you've already purchased tickets through Golden Road Gathering ticketing at a higher price, we cannot give any credits or refunds.

Acceptance Packet Check List:

- ✓ All booth fees will be collected via our ticketing system. Your acceptance email will have instructions.
- ✓ Complete the Vendor Info and Insurance Agreement form. Don't forget to attach your Certificate of Insurance with BOTH Golden Road Gathering and El Dorado County Fairgrounds named as additional insured.
- ✓ When you upload your COI please rename it (YourBoothNameCOI) so we can stay organized and not have to rename them again. Thanks!

Check-in: Vendor check-in is **12PM - 6 PM, Thursday, May 15th**. All vendors must arrive during vendor check-in on Thursday. ****Please do not arrive later than 6PM!****. **Late arriving vendors will be required to wait in line with festival patrons** and be placed in the meadow at an appropriate time.

If extenuating circumstances prevent a timely arrival, please email Eric, the Vendor Coordinator at goldenroadvending@gmail.com

Directions to Vendor Check-In

Exit Forni Rd. and make an immediate right turn on Fair. Ln., just past the Denny's on your left and the gate is on your left. You will receive your credentials here. Proceed down the path and you will be directed to your assigned spot.

**** Vendors arriving after 6pm will be required to check in at the box office with festival patrons and be placed in the meadow at an appropriate time.****

Liability Insurance: All accepted vendors will be required to carry liability insurance, and a COI with Golden Road Gathering and Eldorado County Fairgrounds named as additional insured. We can recommend an insurance carrier for you if you are in need.

Booth Space

Camping & Parking: We will provide 10x10 feet of camping space behind or nearby your booth for your camping needs. Due to the space constraints of the bowl, your camping area may be on a hill and not flat. There will be **one** 4H vehicle pass included with your booth (2 if you have a 20x20 booth). Please unload your booth structure and merchandise, then remove your vehicle from the meadow to the 4H Lot no later than 9pm, Thursday, May 15th.

Vendor/Sponsor onsite festival parking is located in 4H Field, behind Henningson Pavilion.

*****The 4H LOT will be used for PARKING ONLY/NO CAMPSITES WILL BE PERMITTED***** You may sleep inside your vehicle, but a camp area around your vehicle will not be permitted (no chairs, tents, pop ups, etc.).

The on-site camping and parking at the fairgrounds is extremely tight. In an effort to preserve as much camping space as possible for our paying customers, we please ask that you **only camp in the area designated behind your booth space, or in your booth at night.** We have carefully planned the festival site for the most efficient and comfortable situation for everyone.

There will be no in and out privileges with vehicles once you have entered the festival grounds, so please come prepared to leave your vehicle for the entire weekend.

*****If the total length of your vehicle plus anything attached to it is 22' or longer, it is considered an RV and must have a RV Pass to park on-site.***

Electricity: *Limited* electricity is included; we ask that electrical usage be limited to only what is required to operate your booth. Electricity should not be used for camping or extraneous items. All cords must be grounded 3-prong cords. Maximum Electricity allowance per vendor is 120v, 20amps. We recommend bringing 100' or more of outdoor electrical extension cord. Power will be supplied by a generator that will be on during vending hours. It will be turned off at night after the music meadow closes for the night. Vendors should come prepared with at least a 100ft extension cord to reach power and/or power strips to share with your neighbors. All plugs must be grounded 3 prong plugs. **Also all booth lights MUST BE LED or CFL. Please do not bring items that use a lot of electricity: coffee makers, heaters, etc.**

Booth hours: We request that you be open during the day while the music is going, but after dark, when & if you close is entirely up to you. When the music ends for the evening in the main meadow

the meadow is swept of festival goers and the main meadow remains in "lock-down" until the next morning. Only those with vendor bracelets are allowed into the main meadow after the meadow closes.

Clean-up: You are responsible for the clean-up of your entire booth area. Please take your trash and recycling (flatten all cardboard) to the nearest waste station. PLEASE DO NOT LEAVE IT AT YOUR BOOTH SITE. Thanks for your cooperation.

Noise and Music at booth: Please keep your music levels to a respectful level. No music playing of any kind during quiet hours: 12am-10am. ABSOLUTELY NO AMPLIFIED MUSIC!

Easy Ups and Shade Structures: All Tents must be Registered Flame Resistant Product. Tents will be checked by Fire Marshal before start of event.

Cancellation Policy: Vendors must give Golden Road Gathering at least four weeks' notice of intent to cancel participation in the festival. Booth fees are non-refundable if vendor cancels less than four weeks out from load-in date. Cancellations beyond four weeks out will forfeit a \$150 cancellation fee.

A note about the weather: Be prepared for rain and there can be strong winds, which blow up dust. Be prepared to secure your booth against both of these elements if they adversely affect your crafts. Golden Road Gathering is not responsible for any damage to any part of your booth or your merchandise.

You are responsible for abiding by all festival rules and regulations. Remember that the selling of smoking paraphernalia (i.e. vape pens, pipes, etc.), tobacco, marijuana products or illicit substances of any kind, or audio recordings is strictly prohibited.

Absolutely NO PETS will be permitted on the festival grounds. Service animals must be properly vetted and credentialed.